

# FAERIECON

ADVERTISING APPLICATION  
OCTOBER 10<sup>th</sup> - 12<sup>th</sup>, 2008 @PACC

## 1. Directory Listing Info:

A. Company Name

B. Parent Company Name (if different)

C. Pre-Show Contact Name

Title/Position

D. On-Site Contact Name (if different)

Title/Position

E. Address

City

State

Zip/Postal Code

Country (if other than USA)

F. Phone

Fax

G. E-mail Address

H. Website

## 2. Products & Services (check one):

- Retailer      Artist      Distributor  
Publisher      Manufacturer      Non-Profit

Description

## 3. PAYMENT INFORMATION

- Pay by check within two weeks  
Pay online via link  
Charge my card upon approval

Card Number

Expiration Date

Signature of Card Holder

## 4. Print Advertising:

- A. Eighth Page Program Ad (3.75w x 2.375h) \$175.00  
B. Quarter Page Program Ad (3.75w x 5h) \$300.00  
C. Half Page Program Ad (7.75w x 5h) \$500.00  
D. Full Page Program Ad (8.5w x 11) \$800.00

## 5. Onsite Advertising:

- A. Onsite Hung Print Banner: \$500.00  
(banner provided by advertiser)  
A. Event Bag Card Drop: \$500.00  
(3000 cards provided by advertiser)

## 6. Web Advertising:

- A. Exhibitor Showcase Listing \$300.00  
(200pixel w x300pixel h logo, 70 words text, weblink)  
B. Featured Web Banner \$800.00  
(above the fold - rotating banner - 120w x 450h pixel)  
C. Standard Web Banner  
(above the fold - rotating banner - 120w x 450h pixel)

## 7. Faerie Radio Advertising:

- A. Level 1 \$500.00  
(Two 20 second, prime time, daily commercials)  
B. Level 2 \$850.00  
(Four 20 second, prime time, daily commercials)

Faerieworlds LLC Approved Discount: \_\_\_\_\_

**TOTAL = \_\_\_\_\_**

Ads must be delivered by Friday September 19<sup>th</sup> in print quality PDF, TIF or high resolution JPG format. All ads must be at least 300 dpi and CMYK color format. Faerieworlds LLC reserves the right to refuse ads that are deemed inappropriate for content or quality.

Print Name

Print Name

Signature

FCI Authorized Signature

Title

Date

Title

Date

Please keep a copy of your application as proof of payment

PLEASE FAX SIGNED CONTRACTS TO 541.485.0455 OR VISIT  
FAERIECON.COM FOR MORE INFORMATION